

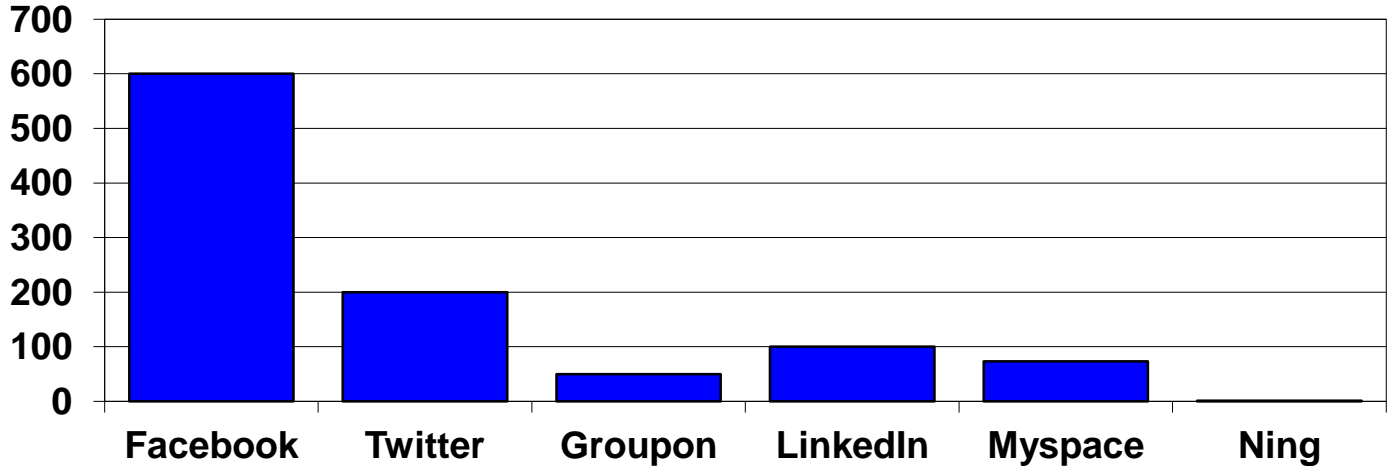
Leading social networking sites

Account holders



MILKEN INSTITUTE

Millions



Sources: Facebook, Ning, Groupon, Smedio, All Headline News, Business Insider.

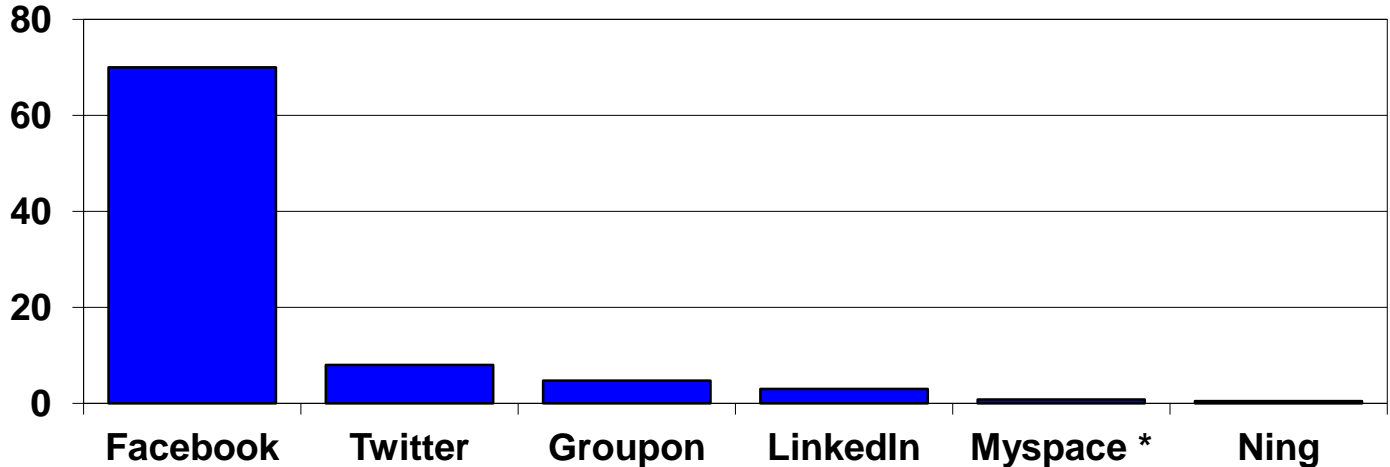
Social media companies' market cap



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Leading social networking sites

US\$ billions



*Myspace Market Cap is undisclosed; value is based on News Corp. purchase price in 2005.

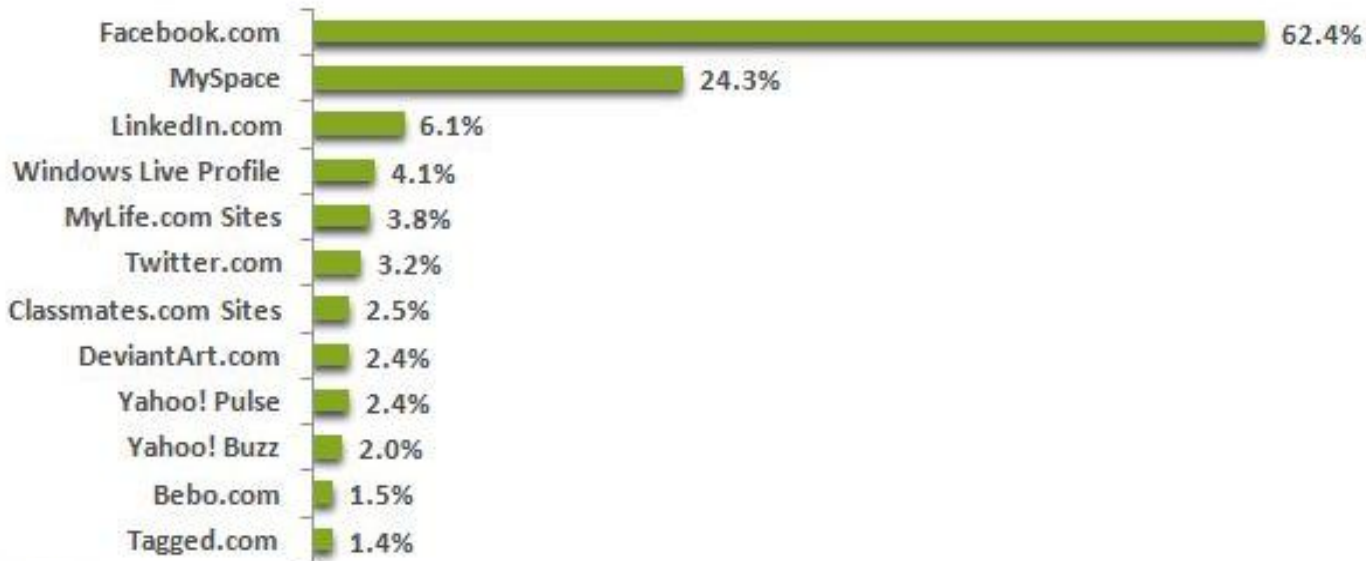
Sources: Tech Crunch, Wall Street Journal, Bloomberg, Venture Beat, News Corp.

Top social networks' advertising reach



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Percent of U.S. online population, 2010



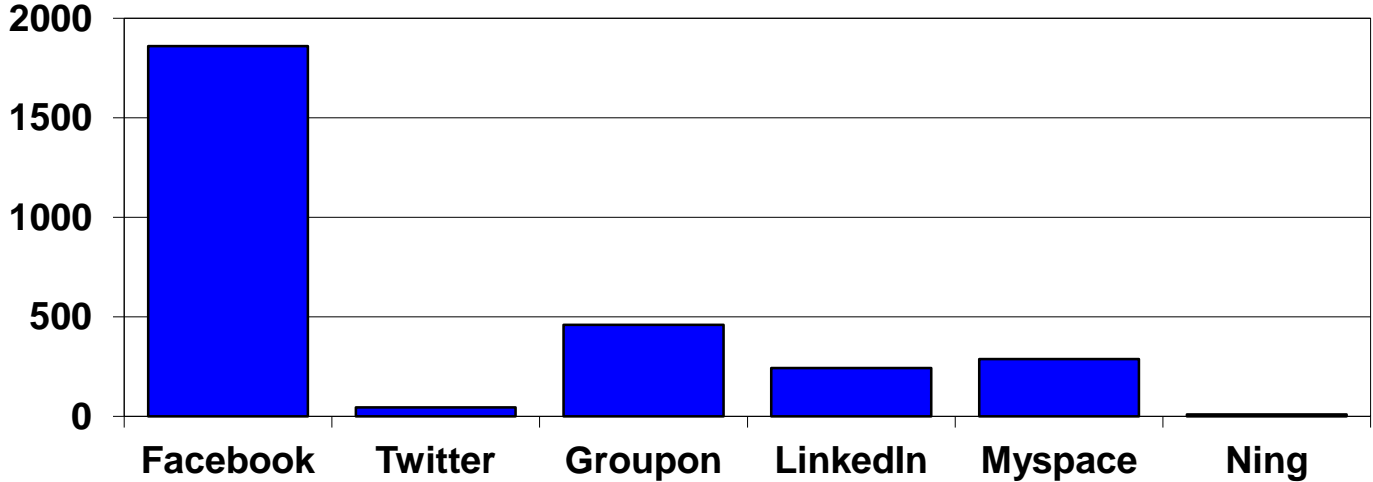
Advertising revenue



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Leading social networking sites, 2010

US\$ millions



Sources: Ad Age, Mashable, Tech Crunch, Business Insider, PC Mag.

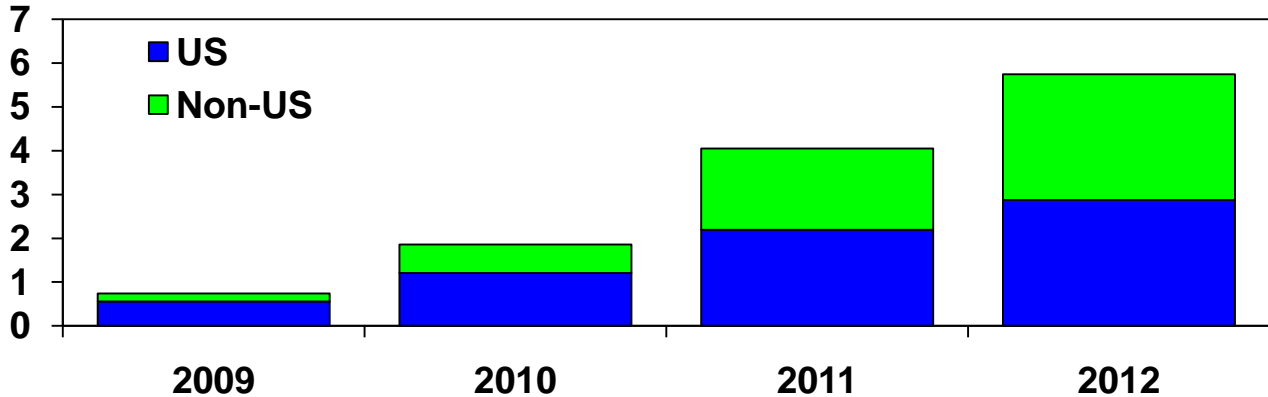
Facebook ad revenues

2009-2012



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US\$ billions



Source: www.emarketer.com (Jan 2011).

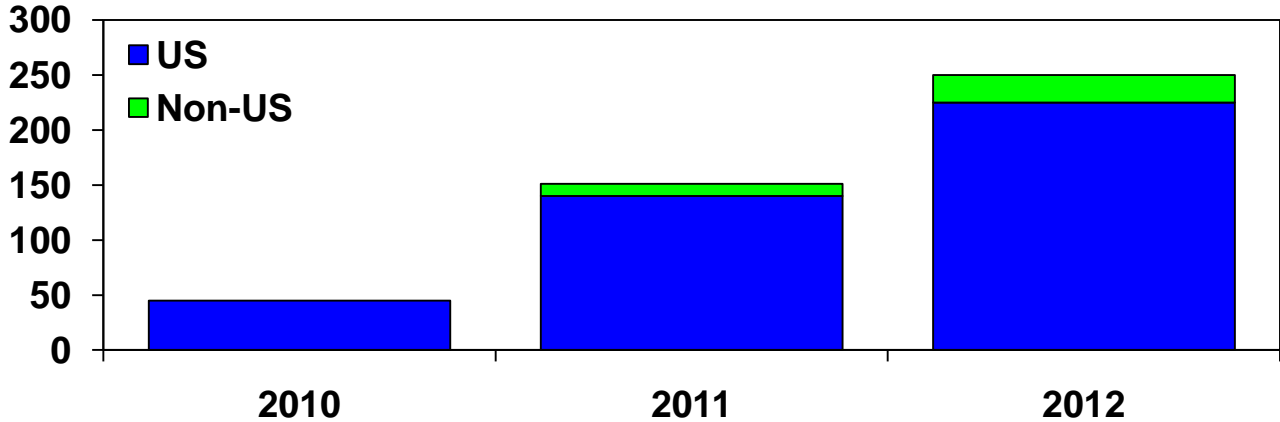
Twitter ad revenues

2010-2012



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US\$ millions



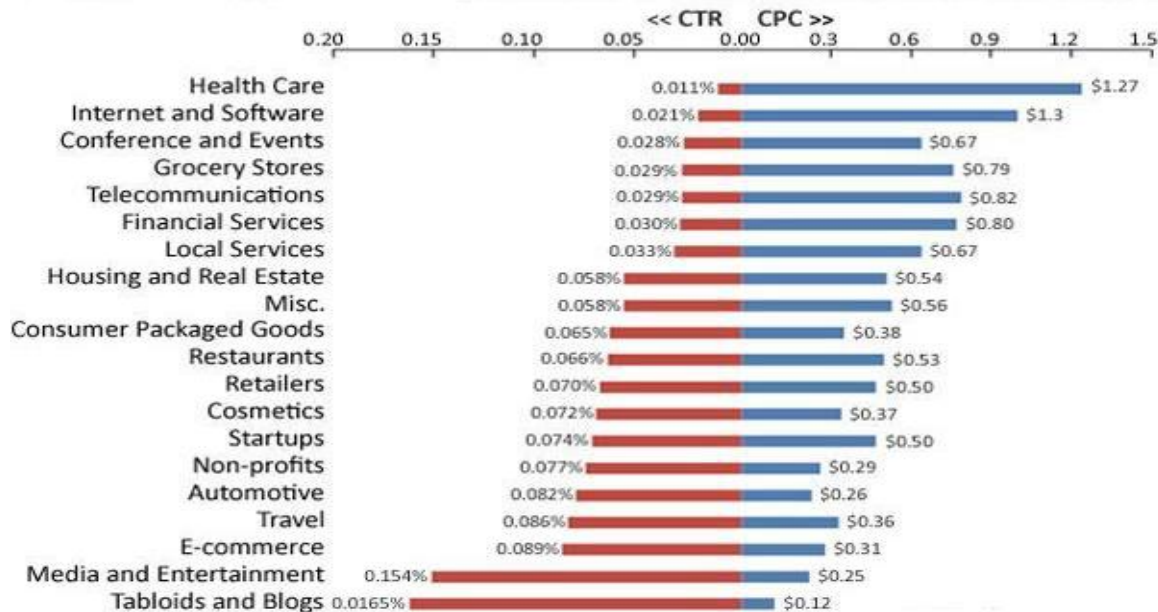
Source: www.emarketer.com (Jan 2011).

Click through rate (CTR) and Cost per click (CPC)

Facebook ads for selected sectors



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Source: WebTrends (Jan 2011).



Twitter users are tech-savvy and global.



40%

OF TWEETS COME FROM A MOBILE DEVICE.



70%

OF TWITTER ACCOUNTS ARE BASED OUTSIDE THE U.S.



50%

OF ACTIVE USERS ACCESS TWITTER ON MORE THAN ONE PLATFORM.

Not all Twitter users are tweeters.

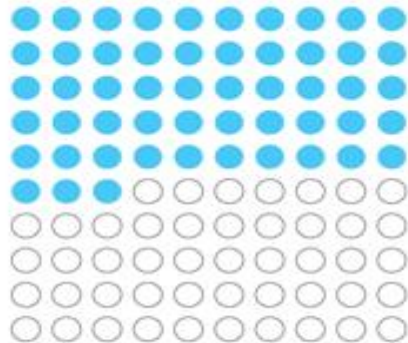


LESS THAN **25%** OF USERS GENERATE **90%** OF WORLDWIDE TWEETS.



U.S. users are spending less time on the site.

AVERAGE TIME SPENT ON
TWITTER.COM PER MONTH



47%

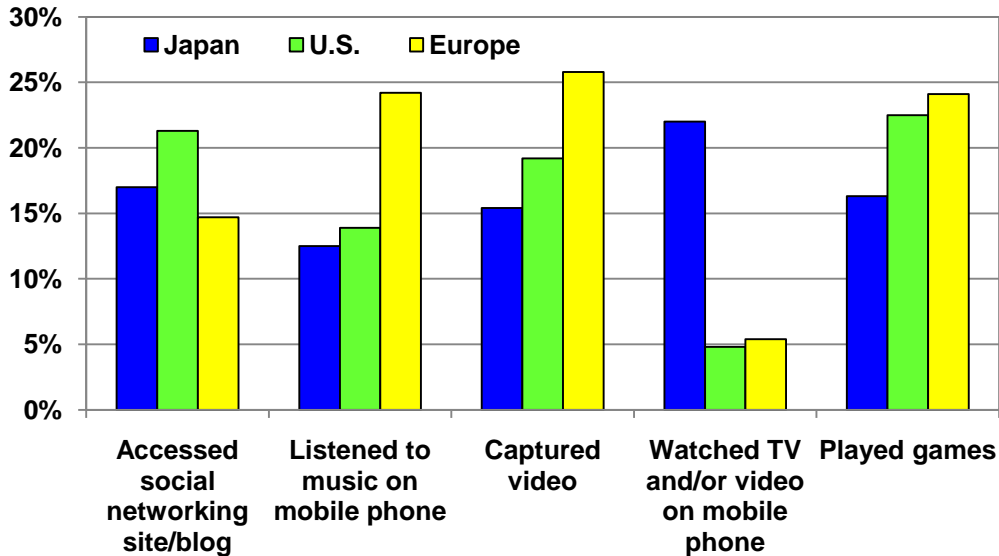
OF THOSE WHO HAVE
TWITTER ACCOUNTS
ARE NO LONGER ACTIVE
ON THE SERVICE.

Mobile behaviors in Japan, U.S., and Europe

By percent of total mobile audience, 2010



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Sources: comScore MobiLens, June 2010, Japan, United States, and EU5 (UK, DE, FR, ES, and IT).

Coupon craze



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GILTCITY

BuyWithMe

livingsocial®

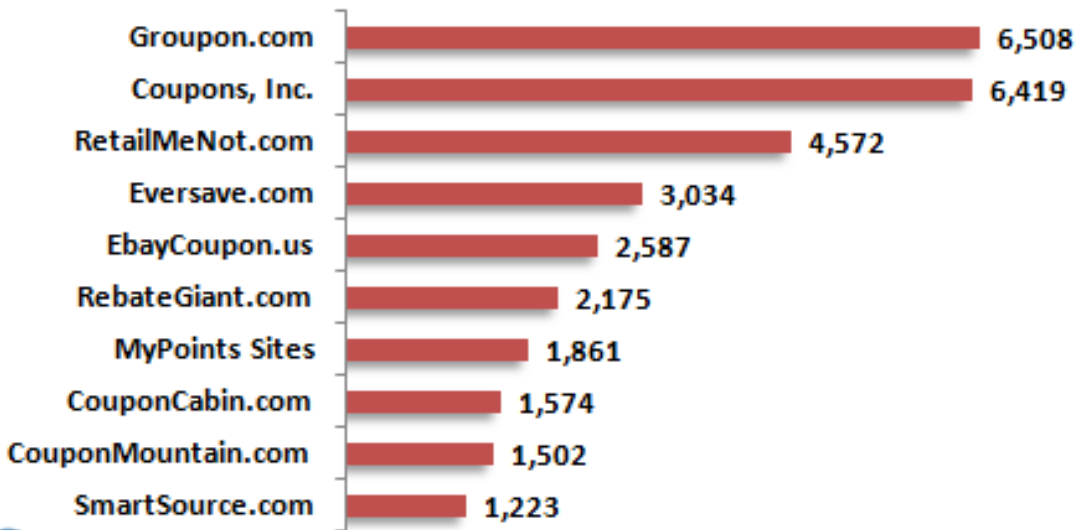


TIPPR™

bloomspot 

Top 10 U.S. coupon sites

By unique visitors (000s)





SocialExtract.com

Response and Analysis Tools

SocialExtract.com

Response Tools

Twitter

MicroMedia | Filtered by: ...

Time Series

0 New Items 3 Total Items



@anxietytreat101

A **natural anxiety** treatment for **stress** relief. <http://bit.ly/AnxietyTreatment>
twitter.com/anxietytr eat101 2 days ago


Reviewed, determining best response



@Shalagq71

Healing without Freud or Prozac: **Natural** Approaches to Curing **Stress, Anxiety** and Depression without Drugs and ...
<http://amzn.to/958Ry>
twitter.com/Shalagq 71 3 days ago

Recommend follow-up



@HelpfulRemedies

The good news is that there are several **natural** alternatives that may benefit people with **#stress** & **#anxiety**. <http://bit.ly/f4uCTg>
twitter.com/HelpfulR emedies 3 days ago

Reviewed, determining best response

Facebook

Facebook | Filtered by: As...

Time Series

0 New Items 3 Total Items



Miguel Arroyo : Post from Miguel Arroyo

cy my friends and students check this out !!!! this gonna add some knowledge to ur **natural** reactions not everybody consider this in their teaching check this!!! Fight, Flight, OR..... There is something you should also add to your research list: **HYPER-VIGILANCE**. "Hyper-Vigilance: is an enhanced state of **more...**"
www.facebook.com 4 days ago

Recommend follow-up



Joy Livingwell : Post from Joy Livingwell

Highly recommended. The Mood Cure: The 4-Step Program to Take Charge of Your Emotions--Today Were in a bad mood epidemic, but Julia Ross plan provides a **natural** cure. Drawing on thirty years of experience, she presents breakthrough solutions to overcoming depression, **anxiety**, irritability, **stress**, and other **more...**
www.facebook.com 8 days ago

Recommend follow-up



Keri Ann Date : Post from Keri Ann Date

I am going to try this so if anyone else wants to maybe we can support one another :) check it out! Alternative

Blogs

Blogs | Filtered by: Assig...

Time Series

0 New Items 3 Total Items



Open Question: Stress help needed urgently..?

Stress help needed urgently..?
I'm severely stressed right now, gone through a really terrible and upsetting break up with the guy I love, my hair is starting to fall out, I've started smoking just to calm my nerves, panic/**anxiety** attacks, stopped eating and more.. What can I do to help myself relax, I've **more...**
answers.yahoo.co m 1 day ago

Recommend follow-up



American Health : How can I reduce **stress/blood** pressure?

I am 52 years of age and have a blood pressure of 140/90. I have been under a great deal of **stress** and am looking for **natural** remedies to reduce my blood pressure or any **anxiety** I am facing lately. Thanks in advance.
www.americanh ealth.com 2 days ago

Recommend follow-up



superhan : Living Your True Nature / Elysha

patterns, increased ability to deal with lifes occurrences calmly and clearly, decreased **stress** and **anxiety** levels, physical relaxation, extra energ.

Individual Influencer Profile Summary

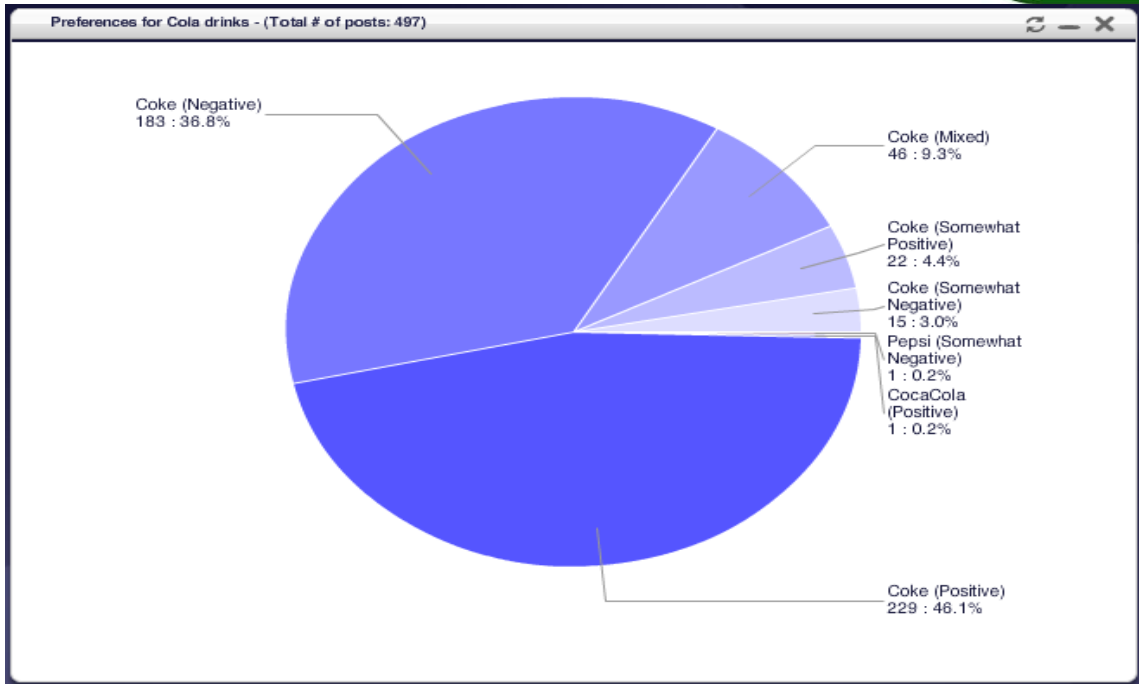


Preferences for Cola drinks

Summary Blogs Videos Images Mainstream News Micromedia Forums / Replies

Score	Influencer									
89	youtube.com [MarcusButlerTV]	1	100	75	5	0	0	0	0	5119
88	Social Profile		72	35	5	0	0	0	0	1568
100	Social Profile:		15	34	4	0	0	0	0	132519
59	marcusbutler.co.uk/		35	22	4	0	0	0	0	5150
45	twitter.com/yoryet3		33	14	4	0	0	0	0	138
49	youtube.com/user/MarcusButlerTV		19	16	4	0	0	0	0	4022
38	twitter.com/account/redirect_by_id?id=210587185		13	12	2	0	0	0	0	557
30	Possible Connections:		8	8	2	0	0	0	0	56
30			6	6	1	0	0	0	0	265
25	babyboynames.name/a/argel-baby-name-3259.php		5	4	2	0	0	0	0	101
45	qwerly.com/twitter/yoryet3		4	4	1	0	0	0	0	374
18	twitter.com/marcus_butler_		4	3	1	0	0	0	0	20
25			3	2	1	0	0	0	0	148
60			3	2	0	0	0	0	0	60

Sentiment Comparison



Divorce Mediation

Save Time, Money & Stress



The win-win nature of family and divorce Mediation sessions really cannot be overstated.

Though these things tend to get adversarial, there is a way to reach an agreement that benefits both spouses and your children.

If you are going through this process and you feel that mediation might be right, we can put you in contact with a professional certified Mediator or a Mediation Attorney in your area.

You can also find out more information on other forms of Mediation by reading the articles.

www.mediation.com

To connect to a divorce mediator please complete this form.

Name:

Email:

Phone Number:

Zip Code:

SUBMIT

[Click to view this video "What Is Divorce Mediation"](#)

What is Divorce Mediation?

Mediation: the Benefits

- Promotes a healthy dialogue between divorcing parties via a professional mediator.

- Typically a less stressful approach to divorce.

YouTube

Miami's Deal

✓ Liked 31

6 Refer friends. Get \$10

\$25 at The Home Depot for only \$10

appliances, lawn, kitchen, flooring...or a new BBQ!



\$10

Buy it

Needed: Deal is Active! ✓

Time Left: 4 days 21:55:23

Share 43 Tweet 4

value
\$25

discount
60%

you pay
\$10

Highlights

- No dormancy fees
- No expiration

Fine Print

- limited to 1 per person.
expires 7 days after deal ends.

Suggestions

Tell us which deals you want

Own a business?

Start a deal

Recent Deals

View All



\$50 for a \$100 Gift Card to Peterson's Harley-Davidson

of Miami



\$30 at Sears of Coral Gables for just \$5



\$50 at Dave and Buster's for just \$25!

About HUGE

We chase down deals that men actually want! Up to 90% off cool gadgets, sports, cars, boats and much more. Plus, get amazing

