

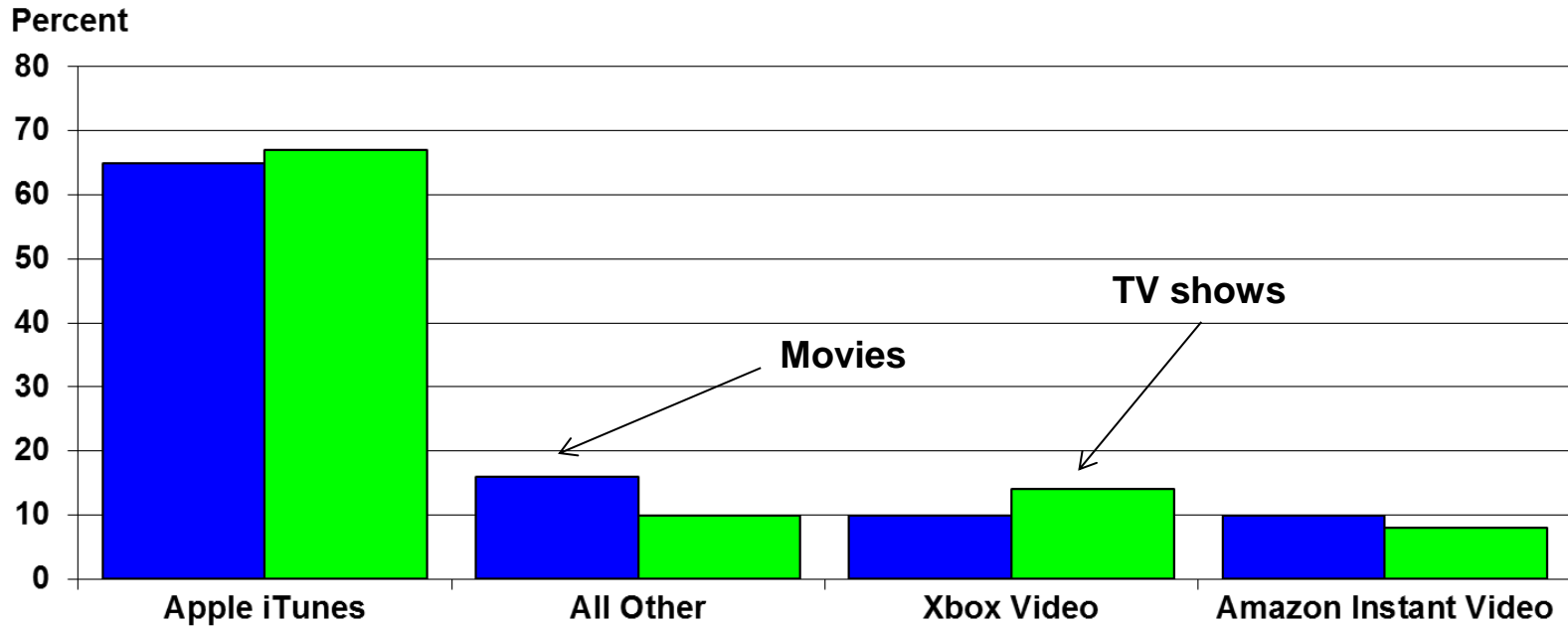
Top free streaming websites

March 2013

Streaming Sites	Viewership (000s)
Hulu	23,239
CBS.com	13,082
ABC.com	4,529
NBC.com	4,082
Crackle	3,066
Fox.com	1,055

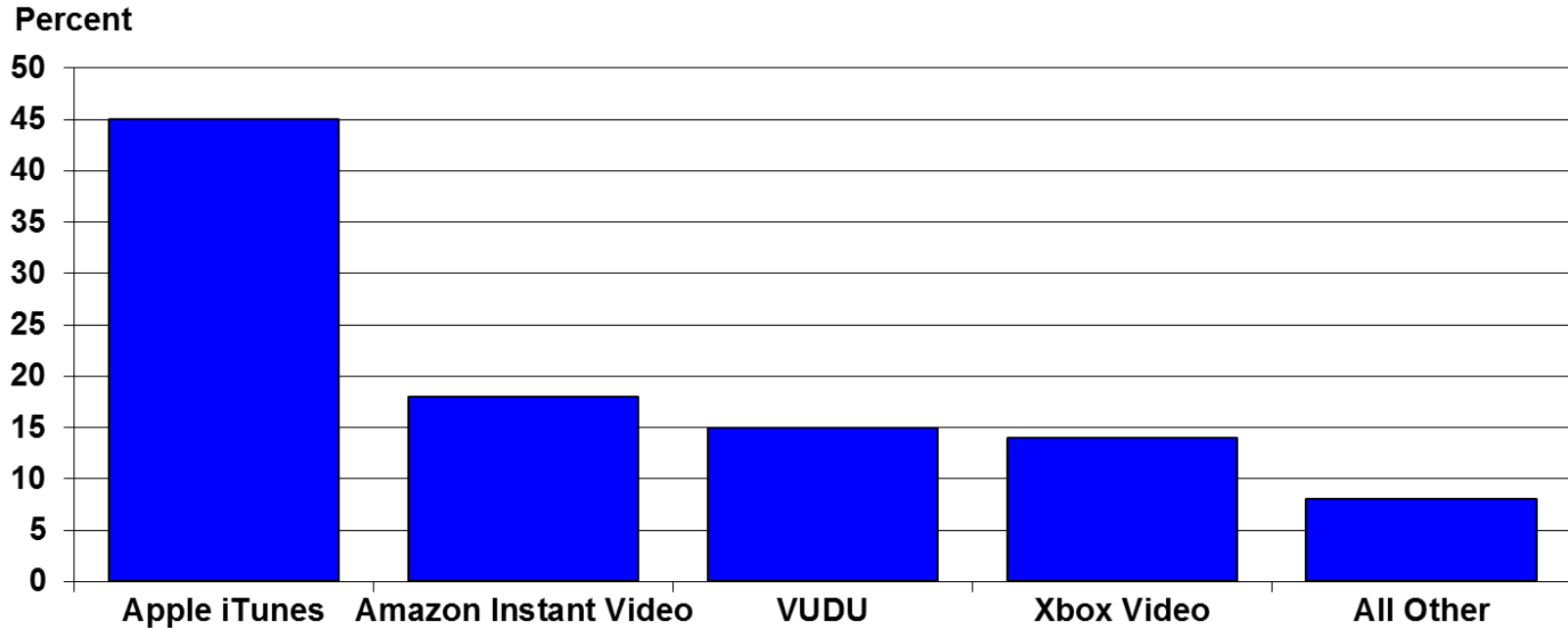
Digital TV and movie sales

Electronic sell-through (2012)



Internet video on demand

2012



Cable top 15 – live viewership

Week ending March 31st, 2013

Rank	Shows	Net	Day	Viewers Live (000)
1	Walking Dead	AMC	Sun	12,419
2	BIBLE, THE	HIST	Sun	11,745
3	DUCK DYNASTY	A&E	Wed	8,497
4	TBS NCAA BSKBL CHMP FR 2	TBSC	Fri	6,739
5	TBS NCAA BSKBL CHMP FR 1	TBSC	Fri	6,463
6	DUCK DYNASTY	A&E	Wed	5,282
7	TBS NCAA BK CHP-BRG-PRFR1	TBSC	Fri	5,233
8	TALKING DEAD	AMC	Sun	5,158
9	VIKINGS	HIST	Sun	4,741
10	WWE Entertainment	USA	Mon	4,685
11	TBS NCAA BSKBL CHMP TH 1	TBSC	Thu	4,653
12	WWE Entertainment	USA	Mon	4,584
13	WWE Entertainment	USA	Mon	4,584
14	Swamp People	HIST	Thu	4,557
15	Game of Thrones	HBOM	Sun	4,366

Source: Nielson Ratings.

Netflix quick facts

April 2013



- **Over 29 million subscribers**
- **70 percent of viewers watch television**
- **Three times as many people subscribe to streaming than the DVD-mail service**

Top 10 most 'binged' TV series

Subscription video on demand (SVOD) 2012

Rank	Show Title
1	Prison Break
2	Charmed
3	That '70s Show
4	How I Met Your Mother
5.	Gossip Girl
6	Supernatural
7	Scrubs
8	Heroes
9	24
10	One Tree Hill