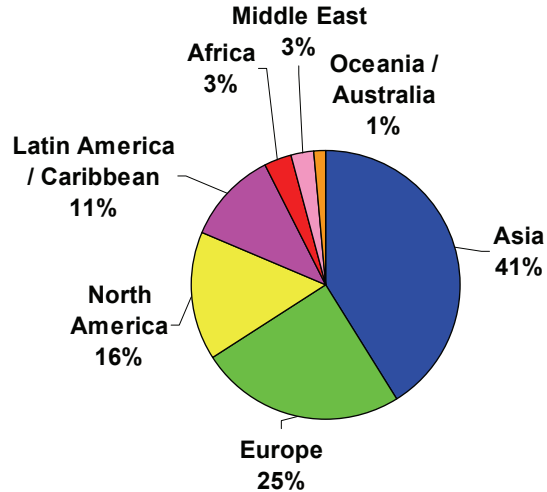




Worldwide Internet usage



Source: Internet World Stats, March 2009



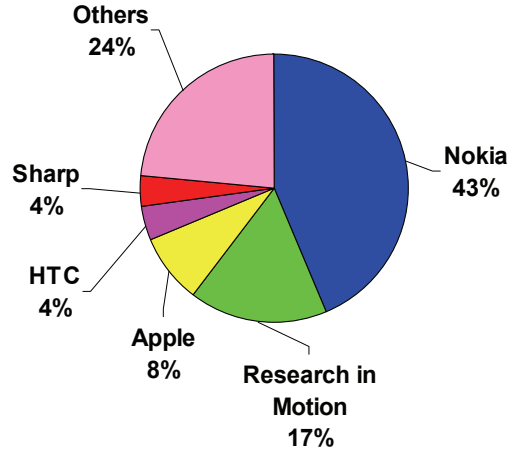
Worldwide sales of WiFi phones on the rise

Year	Units sold (thousands)
2006	358
2007	682
2008	1,200
2009*	1,100

*projected

Worldwide smartphone sales

2008, by vendor



Source: Gartner.

Worldwide smartphone sales



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2008, by vendor

Smartphone company	2008 Sales (thousands)	2007 Sales (thousands)	Annual growth in sales (%)	Annual change in market share (%)
Nokia	60,920.5	60,465.0	0.8	-11.5
Research in Motion	23,149.0	11,767.7	96.7	72.9
Apple	11,417.5	3,302.6	245.7	203.7
HTC	5,895.4	3,718.5	58.5	40.0
Sharp	5,234.2	6,885.3	-24.0	-32.1
Others	32,671.4	36,176.6	-9.7	-20.6

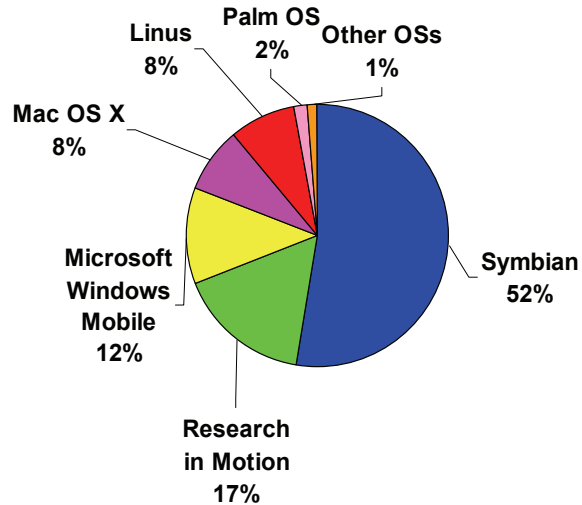
Sources: Gartner., Milken Institute.

Worldwide smartphone sales

2008, by operating system



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Source: Gartner.

Worldwide smartphone sales



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2008, by operating system

Smartphone operating system (OS)	2008 Sales (thousands)	2007 Sales (thousands)	Annual growth in sales (%)	Annual change in market share (%)
Symbian	72,933.5	77,684.0	-6.1	-17.5
Research in Motion	23,149.0	11,767.7	96.7	72.9
Microsoft Windows Mobile	16,498.1	14,698.0	12.2	-1.7
Mac OS X	11,417.5	3,302.6	245.7	203.7
Linus	11,262.9	11,756.7	-4.2	-15.6
Palm OS	2,507.2	1,762.7	42.2	28.6
Other Oss	1,519.7	1,344.0	13.1	0.0

Sources: Gartner, Milken Institute.

U.S. online shoppers

2007-2012



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	Online shoppers (millions)	Percent of Internet users
2007	133.1	79.0
2008	138.5	80.1
2009	143.7	80.8
2010	148.7	81.4
2011	153.5	81.9
2012	158.2	82.5

Source: eMarketer.

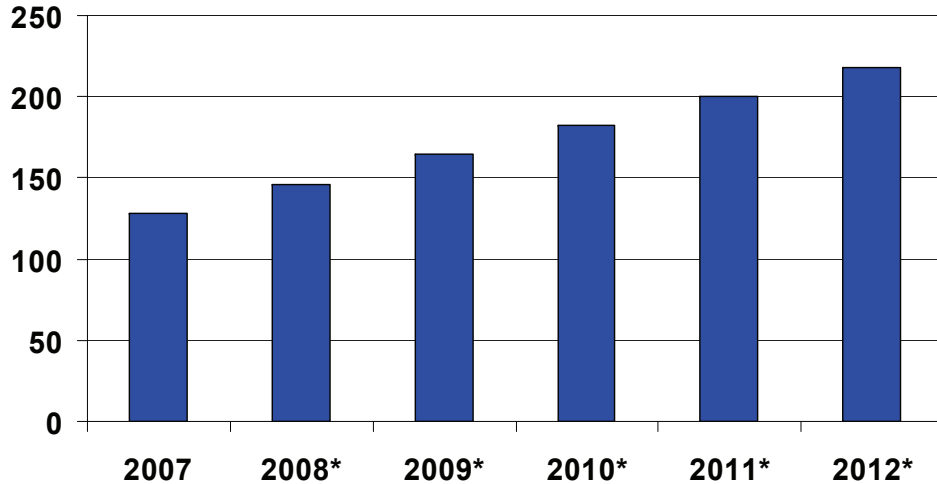
U.S. retail e-commerce sales

2007-2012



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US\$ billions



*projected

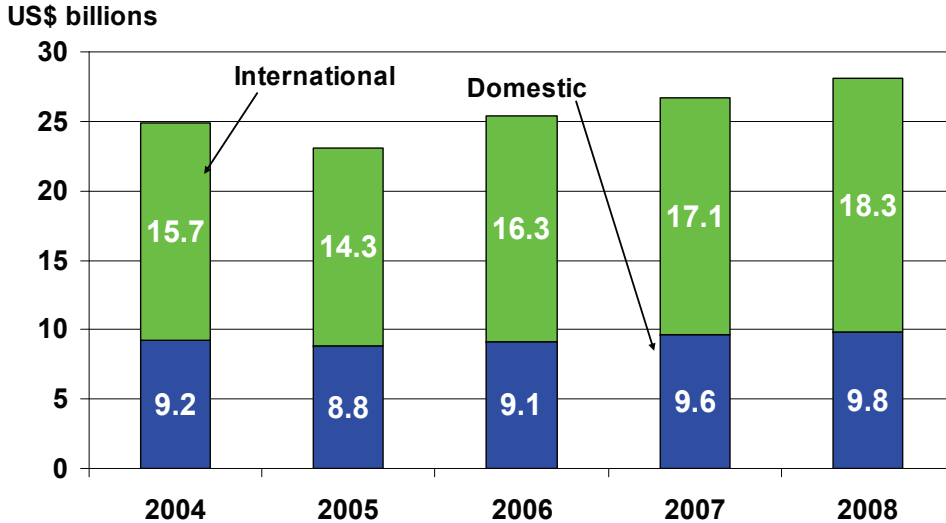
Source: eMarketer.

Worldwide box office

2004-2008



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Sources: MPA 2008 Theatrical Market Statistics, Nielson EDI.

U.S. theater growth

By theater type



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	2006	2007	2008	% change 07-08
Single screen	1,742	1,748	1,747	-0.1
Miniplexes (2-7 screens)	2,362	2,296	2,215	-3.5
Multiplexes (8-15 screens)	1,661	1,617	1,679	3.8
Megaplexes (16+ screens)	591	616	628	1.9
Total	6,356	6,277	6,269	-1.4

Sources: MPAA 2008 Theatrical Market Statistics, Nielson EDI.

Top 10 domestic blockbusters

2008



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	Distributor	2008 Box office (US\$ millions)	Rating
The Dark Night	Warner Bros.	531.0	PG-13
Iron Man	Paramount	318.4	PG-13
Indian Jones & The Kingdom of the Crystal Skull	Paramount	317.1	PG-13
Hancock	Sony	227.9	PG-13
Wall-E	Disney	223.8	G
Kung Fu Panda	Paramount	215.4	PG
Madagascar: Escape 2 Africa	Paramount	177.0	PG
Twilight	Summit	176.9	PG-13
Quantum of Solace	Sony	166.8	PG-13
Dr. Seuss' Horton Hears A Who	Fox	154.5	G

Sources: MPAA 2008 Theatrical Market Statistics, Nielson EDI.

U.S. online advertising spending

2008-2013, US\$ billions



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	2008	2009	2010	2011	2012	2013
Social network ad spending	1.18	1.30	1.34	1.42	1.51	1.64
Total online ad spending	23.6	25.7	28.5	32.0	37.0	42.0
Social network % of total	5.0	5.0	4.7	4.4	4.1	3.9

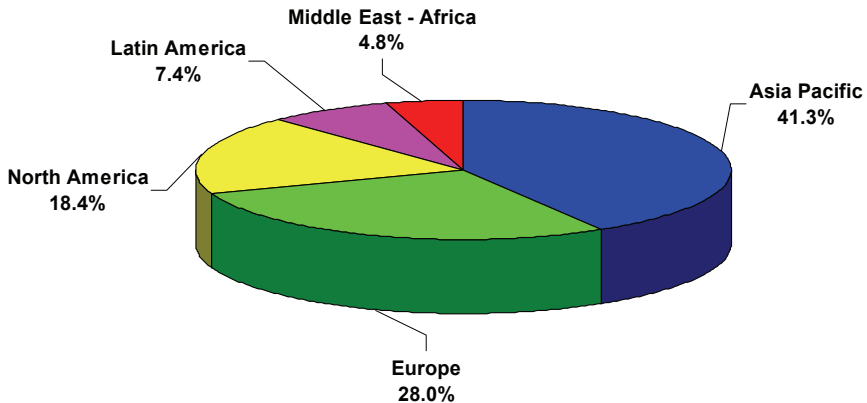
Source: eMarketer.

Share of Internet users

Worldwide, as of January 2009



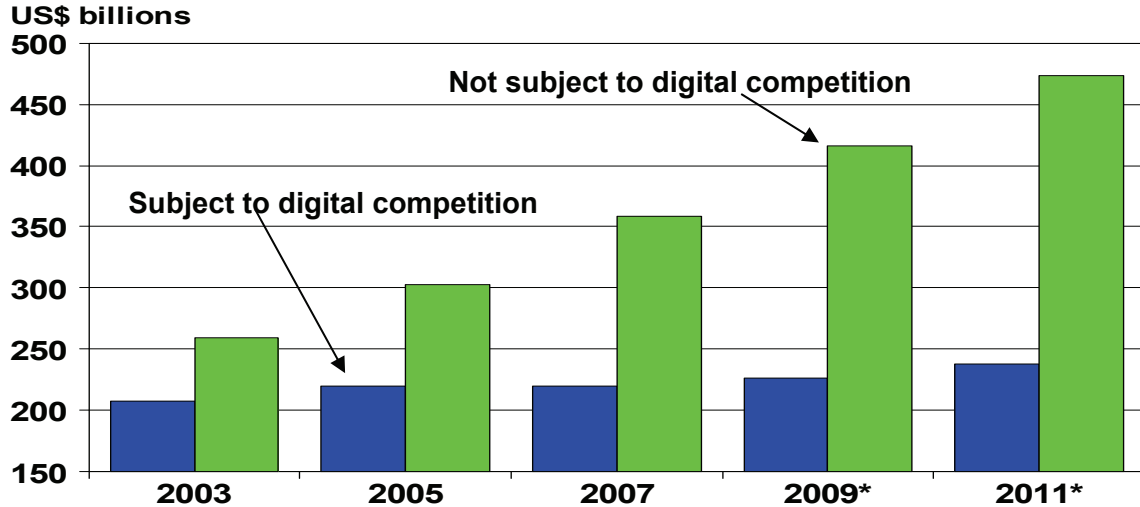
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Source: ComScore.



Revenues from the entertainment market in the United States

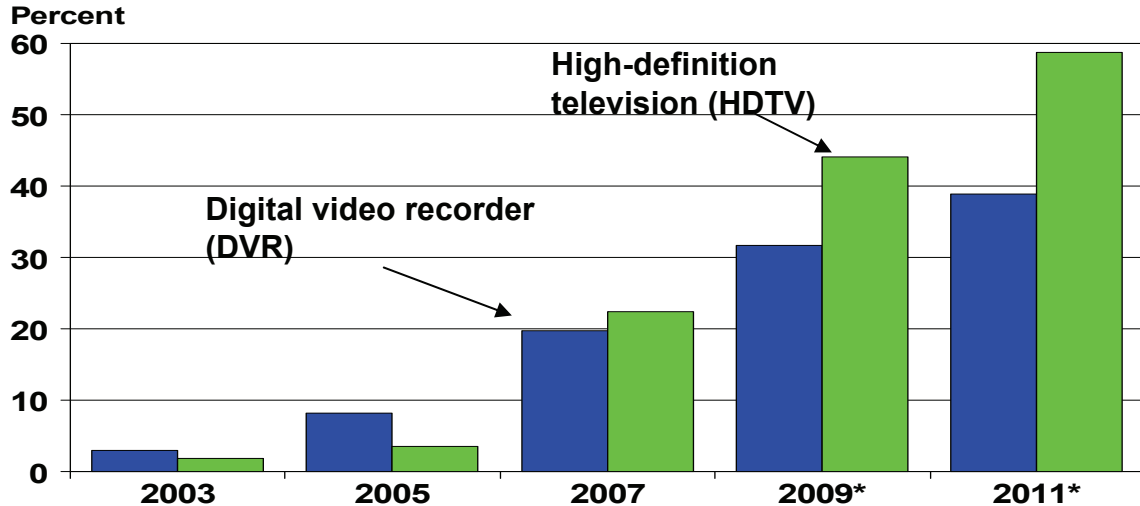


Sources: PricewaterhouseCoopers LLP, Wilkofsky Gruen Associates.

* Projected.



Penetration rates of DVR and HDTV in the United States



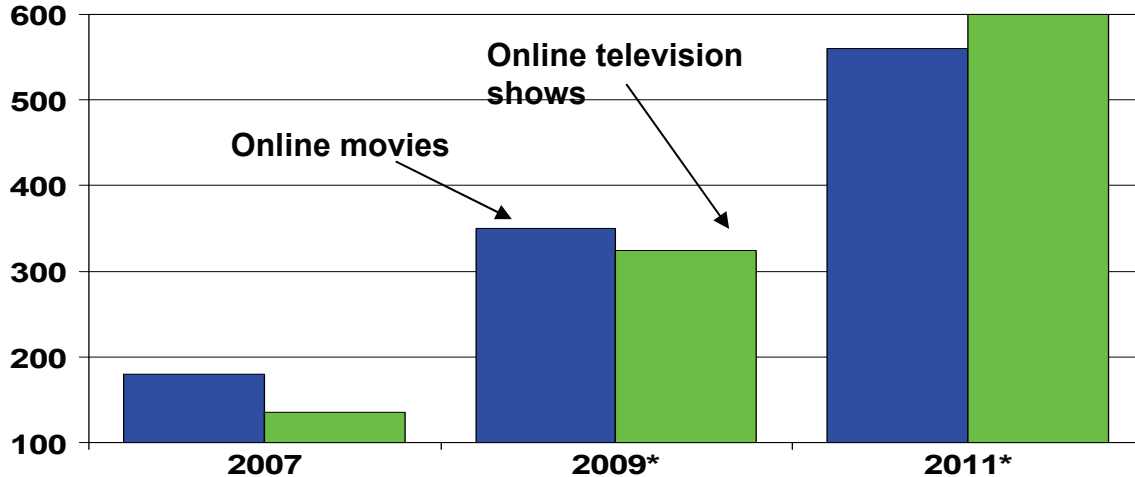
Sources: PricewaterhouseCoopers LLP, Wilkofsky Gruen Associates.

* Projected.



Digital filmed entertainment market in the United States

US\$ millions



Sources: Motion Picture Association of America PricewaterhouseCoopers LLP, Wilkofsky Gruen Associates.

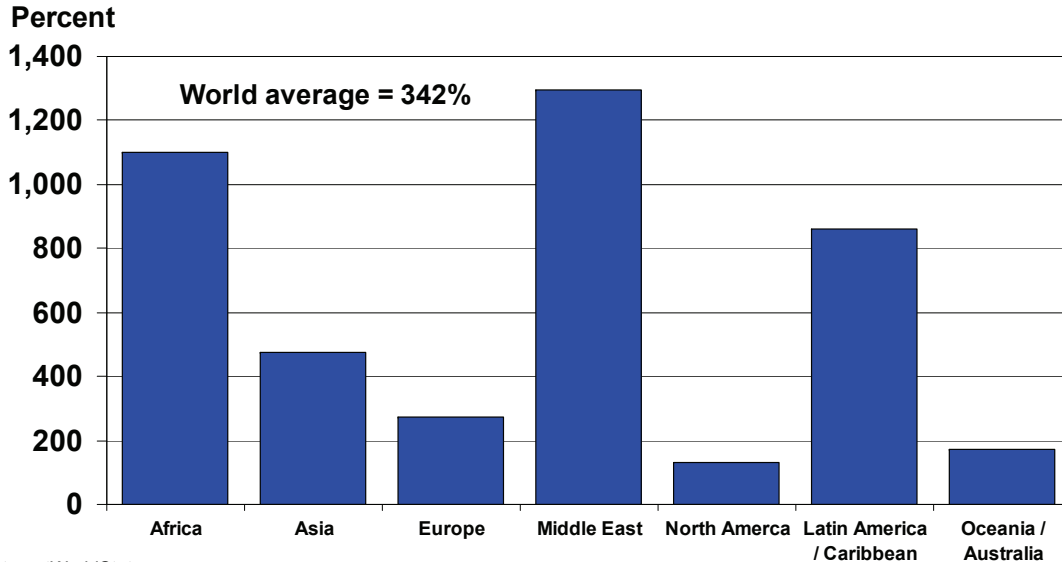
* Projected.

Growth in Internet users

Worldwide, 2000 to 2008



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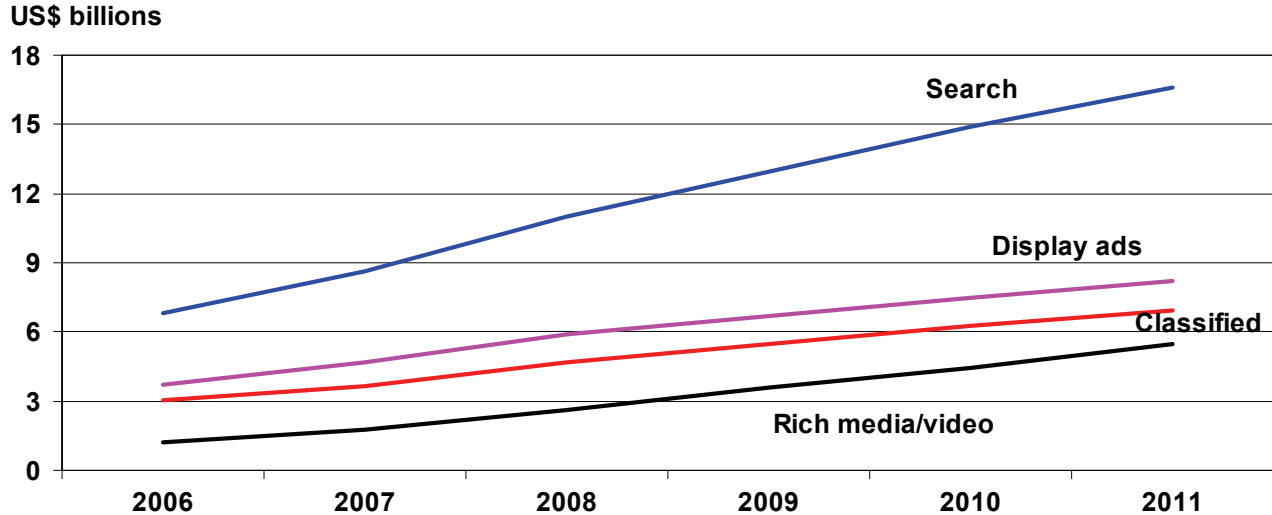
Source: InternetWorldStats.

Online advertising spending by format

United States, projected growth, 2006 to 2011



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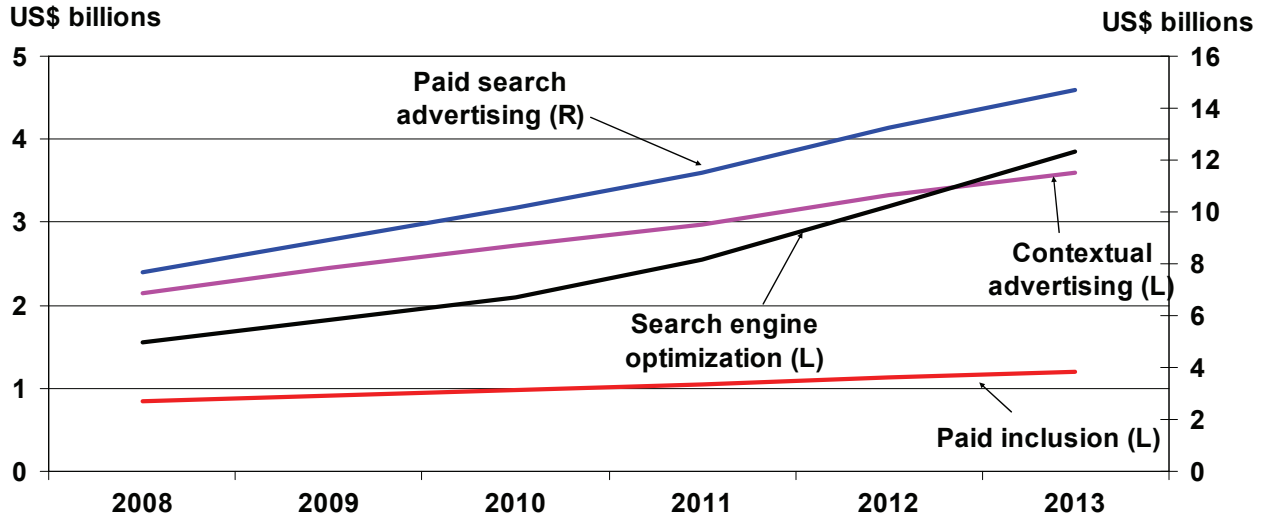
Source: www.eMarketer.com

Search engine marketing spending

United States, projected growth, 2008 to 2013



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Source: www.eMarketer.com

Top search engines

Top five search engines have 95% of Internet traffic, 2008

Rank	Search engine
1	Google
2	Yahoo
3	Live.com
4	Search.AOL
5	Ask

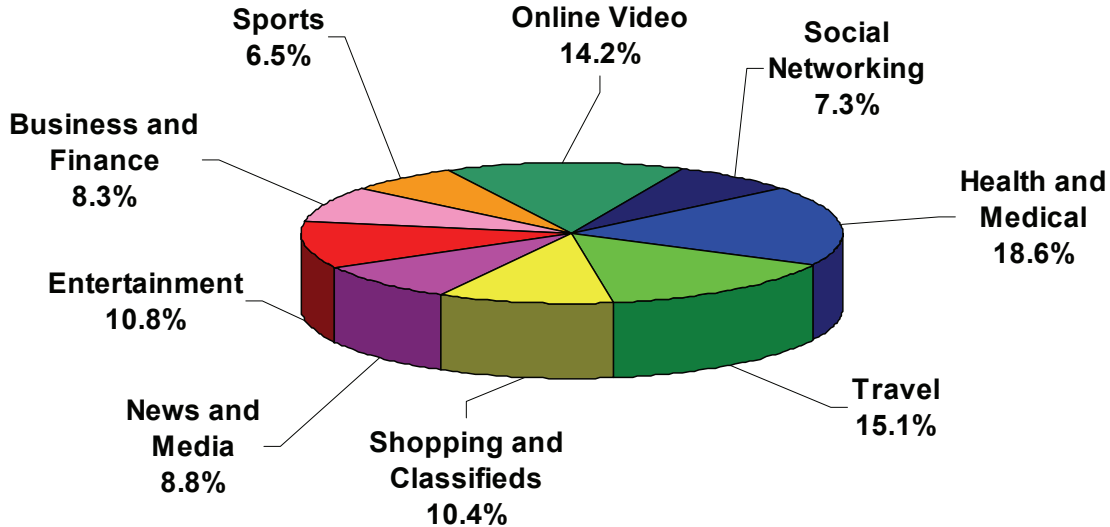
Source: <http://www.vaughns-1-pagers.com/internet/search-engine-compare.htm>

Search engine traffic in the U.S.

By category, January 2009



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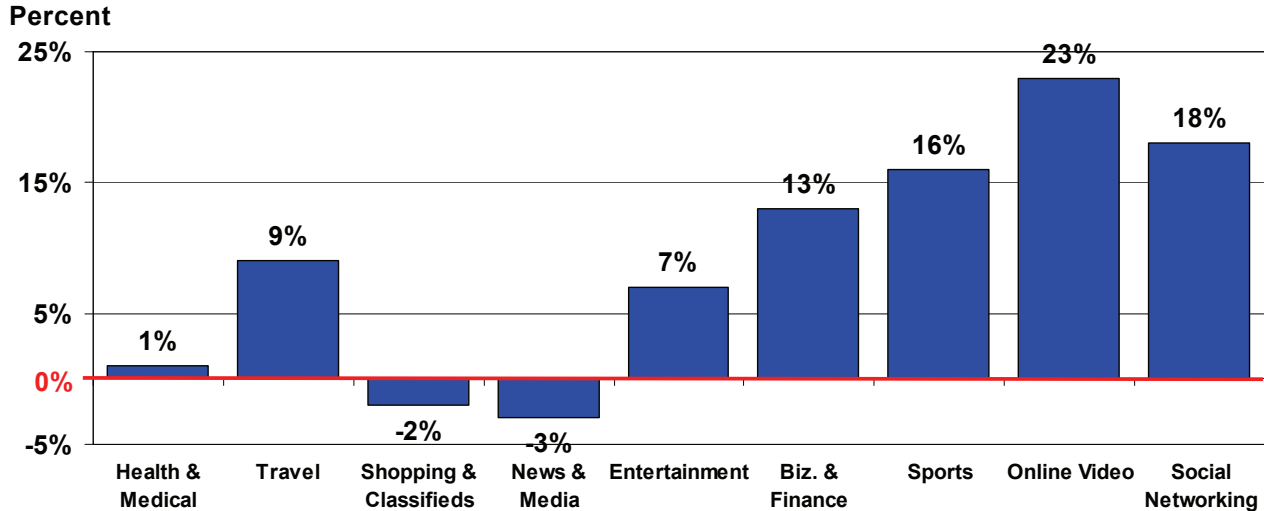
Source: Hitwise.

Growth in search engine traffic in the U.S.

By category, January 2008 to January 2009



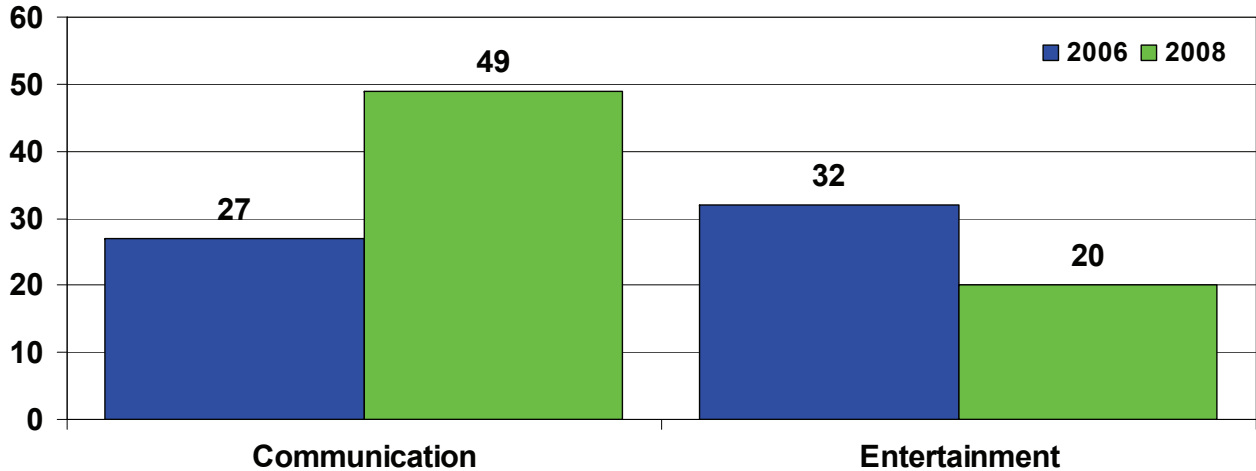
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Source: Hitwise.

Social networking overtakes entertainment in the U.S. on the Internet

Percent of total time spent online

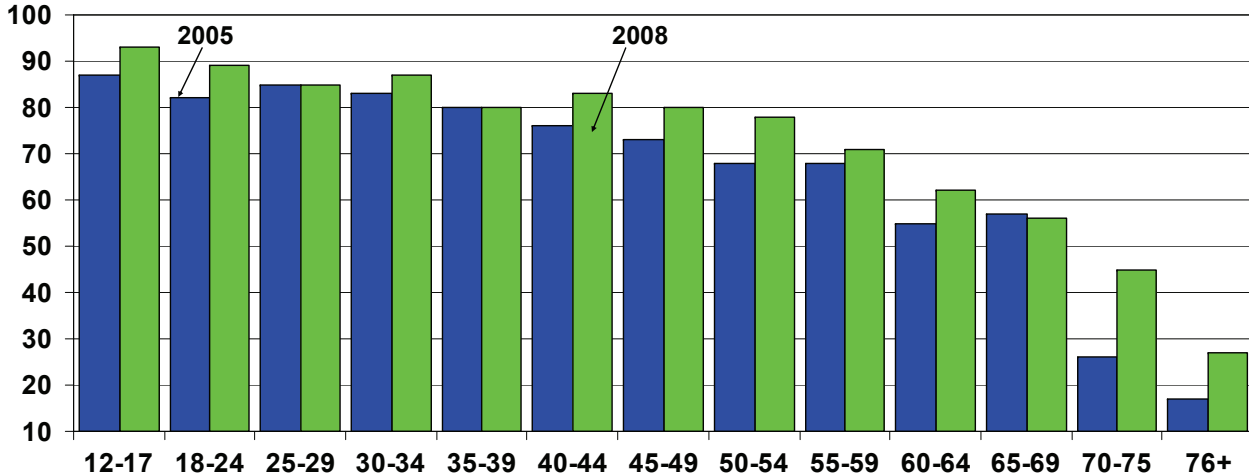


Source: Netpop Research.



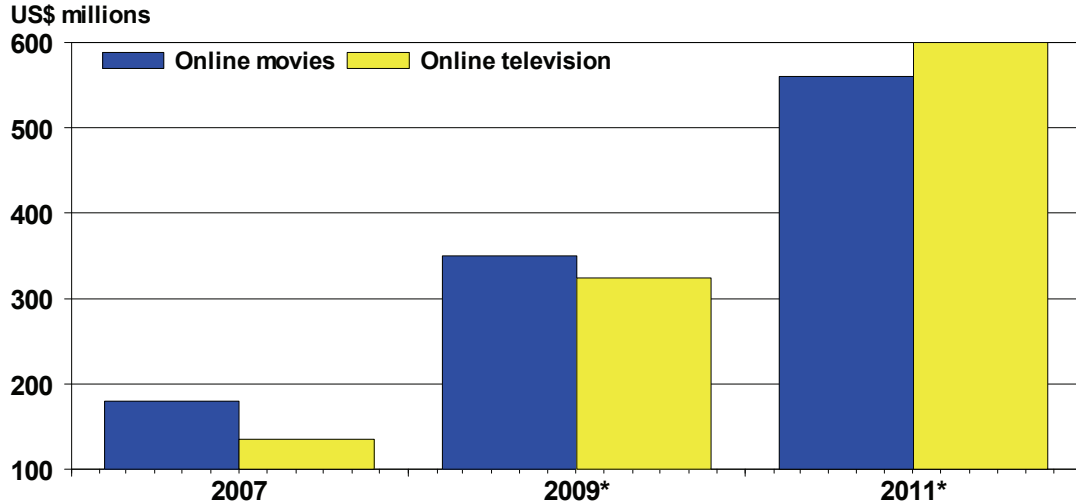
Older people are increasingly going online

Percentage of Americans online



Source: Pew Internet and American Life Project.

Digital film entertainment market in the United States



Sources: Motion Picture Association of America, PricewaterhouseCoopers LLP, Wilkofsky Gruen Associates.

* Projected.